CLAIMS

<u>What is claimed is:</u>

1. An online corporate business planning method used in a network transmission environment, which includes the steps of:

5   generating a series of web page tables whose contents include a plurality of finance-related questions and corresponding input fields;

computing forecast financial data according to the entered data in the input fields and predetermined formulae;

obtaining analysis opinions corresponding to the forecast financial data and the
10   data in the input fields according to a system database; and

generating a plan report in web page format, the plan report including at least the analysis opinions.

2. The method of claim 1, wherein the data entered in the input fields include text data and numerical data.

15   3. The method of claim 1, wherein the forecast financial data include a net present value (NPV), an internal reward rate (IRR), a profit return period, a debt-to-asset ratio, a liquid ratio, and collecting bills.

4. The method of claim 1, wherein the system database stores financial reference data include current assets, current liabilities, and the corresponding analysis opinions.

20   5. The method of claim 1, 2, 3, or 4, wherein the data in the plan report include the forecast financial data and financial reference data.

6. The method of claim 1 or 4, wherein the text data in the plan report include the text data provided by the system database.

7. An online corporate business planning system providing a series of Q&A web page tables to a terminal computer through a network transmission environment, the system comprising:

a system database, which stores financial reference data and corresponding analysis opinions; and

a planning server, which provides a plurality of finance-related questions and corresponding input fields on the web page tables and responds to a forecast procedure request from the terminal computer;

wherein the forecast procedure includes the steps of:

computing the forecast financial data according to the data in the input fields;

obtaining the analysis opinions according to the financial reference data in the system database and the data in the input fields;

providing the plan report in web page format on the terminal computer, the plan report including at least the analysis opinions.

8. The system of claim 7, wherein the planning server executes a program to complete the forecast procedure.

9. The system of claim 7, wherein the forecast financial data include a net present value (NPV), an internal reward rate (IRR), a profit return period, a debt-to-asset ratio, a liquid ratio, and collecting bills.

10. The system of claim 7, wherein the data in the plan report presented by the planning server in the web page format include the financial forecast data and the financial reference data.

11. The system of claim 7, wherein the text data in the plan report presented by the

planning server in web page format include the text data provided by the system database.

12. An online corporate business planning method used in a network transmission environment for a user to enter data according to a series of finance-related questions in web page tables and to send out a forecast request message, the method comprising the steps of:

            computing forecast financial data according to the data entered in the input fields and predetermined financial formulae;

            obtaining analysis opinions corresponding to the forecast financial data and the entered data in the input fields according to a system database; and

            generating a plan report in web page format, the plan reporting including at least the analysis opinions.

13. The method of claim 12, wherein the forecast financial data include a net present value (NPV), an internal reward rate (IRR), a profit return period, a debt-to-asset ratio, a liquid ratio, and collecting bills.

14. The method of claim 12, wherein the entered data include text data and numerical data.

15. The method of claim 12 or 13, wherein the numerical data in the plan report include the forecast financial data and the financial reference data.

16. The method of claim 12, wherein the text data in the plan report include the text data provided by the system database.

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